ABSTRACT OF THE DISCLOSURE

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A Web server for transmitting a Web page to a terminal device of a user via a network includes a dynamic part operation portion for determining contents of a dynamic part of a Web page in accordance with a parameter designated by a user, a dynamic part process portion for performing a process of making a data memory portion store the contents of the dynamic part determined by the dynamic part operation portion in connection with the Web page and the user, a Web page generating portion for generating a Web page in accordance with the determined contents of the dynamic part and a Web page transmission portion for transmitting the generated Web page to the terminal device.